

Jimmy Dean Horn Jr.

Tribal Affiliation: Chickasaw

“I started my work life while still in college, working two jobs. One as a photographer’s assistant at a fashion studio in Manhattan and the second as a designer for a small design firm in Brooklyn. These two jobs coupled with the Pratt Institute workload prepped me for Ad life. I was hired by Ogilvy NY the day after graduating and continued to work for agencies large and small for the next 8 years. Till I eventually decided I needed to work on something with actual creative work that’s sole purpose wasn’t to sell nonsense that I didn’t believe in. So, I bought a 1982 Dodge Ram Van, packed up my dog and apartment, then drove cross country. It took a couple of months to get from NYC to LA, by design. Now that I’m settled in LA, I work remotely on a few Advertising projects, but I focus mainly on Dice Magazine, a bimonthly internationally published print edition, where I am now the Creative Director and Editor. Recently I founded and hosted an epic first time Motorcycles and Van show in Lodi CA called Locked’N Lodi. The first-year show pulled in just under 3000 people to the small town to check out Choppers, FXRs, Dynas and Custom Vans, all in all 95 invited vehicles, and the rest everyone rode/drove in with. Epic. In my free time I work on my personal artwork, build/ride motorcycles, and paint murals. “



“The One That Sits Above #5”